

Case Study: PAINT MANUFACTURING

Geography: Kenya, Tanzania

Sector: Paint Manufacturing

Client: Client is a well established Paint Company in Dar, the capital of Tanzania

Client Challenge: The client wanted to make a brand value for their organization in the market but struggling to find the inroads into hiring good talent

Our Solution:

- We understood their challenge and studied their organizations need and lacunas
- First IMS made them realize the need of a senior HR Manager and also filled up this position
- Client was also looking to fill the position of CFO which IMS very promptly closed
- Their new branch in Zambia was not able to retain any employee for longer period, IMS filled up the position for a Senior Manager, who is still with the client

Results:

- Successful placements for difficult positions
- Client is with us since 4 years

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