

Case Study: **MANUFACTURING**

Geography: Africa

Sector: Manufacturing

Client: Client owns a private Manufacturing Company with diversified business in Somaliland, Africa. It is classified as Non-govt Company and is registered at Registrar of Companies, Ahmedabad. It has its group company based in Somaliland, Africa which is into different sectors

Client Challenge: Client tried to recruit the candidates, but all the candidates used to back-out at the last moment due the location concerns. This increased the candidate back-out ratio at client's end. Hence, client approached us for recruitment assistance

Our Solution:

- IMS very diligently started searching candidates with the help of various online search tools
- IMS was able to influence candidate's interest with the help of its professional and consultative approach. We not only spoke to the family members of each and every candidate to educate them about the job offer, but also assured them about the candidate's well-being after the joining. The client was also very supportive and spoke to the shortlisted candidates in detail about the work & operations of their company in Somaliland and about the location as well
- We shared only 2 profiles for the same and the candidate that the client shortlisted was ready to relocate after the information provided to him by both the recruiters and client. The client travelled with candidate to Somaliland and stayed with him for 2 weeks to make sure that the candidate is comfortable in the new location

Results: We made a successful placement. The candidates worked over there for a year

This case study is the property of IMS One World. All Case Studies have been inferred from actual live activities. Information provided is factual and in certain cases the figures are referential. Specific client information and data are kept in confidence to protect our clients' business interests. If you have any further questions or want to know more on how IMS can help your business please email us at info@imsoneworld.com

©2018 IMS One World, All Rights Reserved.